

**LIFEGUARD**  
GLOBAL LTD  
[www.lifeguardglobal.com](http://www.lifeguardglobal.com)

## “MOBILE BUTT-DIALING” AND MEDICAL, WHAT DO THEY HAVE IN COMMON?

### Solving Two Problems At Once

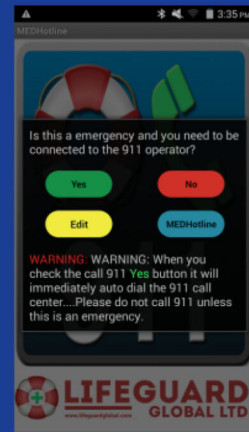
**Press Release: Seattle WA. 01st Aug, 2018**

Butt-dialing 911 calls? At first, it seems impossible or unlikely. Unfortunately, no one from the FCC (Federal Communication Commission), including Commissioner Michael O’Rielly, is laughing. After recent visits to 911 call centers in New York and Anchorage, he learned that approximately 70 percent of the emergency calls came from wireless numbers. Of those, 50 percent or more were the result of buttons being pressed while in pockets or purses. That accounts for about 84 million accidental calls to 911 per year. “This is so ironic.” says Robert Pirolo, Founder of Life Guard Global. “I was totally unaware of “Butt-dialing”. Two years ago I started developing a 911 mobile app that would be easy for my 80+ year old mother to use. She always had trouble navigating how to use her new Smart Phone. We always joked about it, that if she had a medical emergency she would be dead before she ever figured out how to dial 911. Joking aside, I decided this was a serious problem. I love my mom and learned she was not alone. It turns out all of her friends also complained about how difficult it was to learn how to use their Smart Phones. Want to strike fear in the eyes of an elderly person? Hand them a Smart Phone, they’re like a deer in headlights! It got me thinking, what if there was a fool-proof way to call 911 fast, but rather than dialing a number all you have to do is click a YES Button? Fast forward two years, after developing Emergency Call 911, I thought about adding another feature that could be helpful for everyone, not just in an emergency. Anyone trying to make a non-emergency doctor’s appointment lately knows how difficult it can be. “Sure we can get you in... in two weeks, but my daughter has a fever now, what should I do?” This is a typical example that plays out all over the country.... to many sick people not enough doctors; the remedy Telemedicine. Recognizing this problem we added a new button called MEDHotline™. It is designed for enterprise partners, to not only provide our 911 technology but to also enable their patients to click the MEDHotline™ key and be connected immediately to a designated telemedicine doctor for a consultation. Pirolo says “Solving this problem could be a Game Changer. Make it fast, simple to use and everyone will know where and how to connected to a Telemedicine clinician. No more having to search for a telemedicine provider that may or may not accept your insurance. All that is necessary is to just click the MEDHotline™ button. Pirolo says, “Our solution can work in all countries, we have already been contacted by Chinese consortium that wants to license our technology throughout all of Asia. We are also actively looking for partners here in the US.” Stay tuned we have many more medical innovations coming soon.

For more information please visit our website: [www.lifeguardglobal.com](http://www.lifeguardglobal.com)



*“Two years ago I started developing a 911 mobile apps, that would be easy for my 80 +> mother to use”, said Robert Pirolo.*



*“Solving this problem could be a Game Changer”, Robert Pirolo says.*

**PRESS RELEASE**

Contact: Robert Pirolo  
Founder: LifeGuard Global LTD.  
Email: [robp@lifeguardglobal.com](mailto:robp@lifeguardglobal.com)  
Phone: 253.590.4456  
Website: [www.lifeguardglobal.com](http://www.lifeguardglobal.com)